



Media Policies for the International Association for the Study of Lung Cancer (IASLC) 17th World Conference on Lung Cancer (WCLC) in Vienna, Austria

Members of the media are expected to read and follow all media policies regarding the IASLC World Conference on Lung Cancer.

Media Registration Requirements:

All media representatives are required to pre-register for the meeting and must be credentialed by IASLC before being officially registered.

Journalists, including photographers, must work exclusively for the outlet for which they are credentialed (exceptions for freelance journalists are detailed below). Journalists who use their media privileges to work for non-credentialed organizations will have their privileges revoked. Journalists are required to complete the media online pre-registration form (<https://www.eiseverywhere.com/wclc2016?categoryid=1393277>) and submit the following:

- A letter of assignment on the letterhead of the news organization being represented.
- A photocopy of official press credentials, such a press card issued by a recognized journalists' association or a government-sanctioned press organization (IASLC does not recognize press cards issued by web-based organizations such as IFNM) and/or a business card issued by a recognized news organization.

Freelance journalists including photographers may work for multiple publications, as long as they confirm in advance that those publications are eligible for media registration. Freelance journalists must submit the following:

- A letter of assignment on the letterhead of the news organization being represented.



- A recent copy of the publication (a mailed copy, link to the publication's website or a photocopy of a cover/issue published within the past 6 months).

Eligibility:

- Companies or organizations producing publications, videos, and other products intended for marketing, advertising, financial analysis, or public relations purposes may not register to attend the meeting as media. This includes any organization that intends to sell or distribute video recorded at the WCLC for monetary gain. Any organization that misrepresents itself in regards to this manner will face sanctions and possible other actions.
- Financial analysts; sales, advertising, or marketing representatives; public relations personnel; book publishers and book authors; and individuals from communications, print, and online promotion services may not register as media, but are welcome to register as regular attendees.
- Media are welcome to attend all general admission Scientific and Educational Sessions. Ticketed sessions, such as "Meet the Expert" sessions, are not open to media.

Interview Policy:

All interviews outside of press conferences must be arranged in advance with interviewees and must take place in IASLC approved and designated rooms. No last-minute or hallway interviews are permitted anywhere inside the conference facility. IASLC staff are available to help schedule interviews and IASLC provides designated interview rooms. Interview rooms may be scheduled with IASLC staff, for no longer than one hour.

Abstract Embargo Policy:

Abstracts will be made available online on Wednesday, November 16, 2016 at 5 p.m. Eastern Time and in alignment with the release of the Virtual Meeting. Those abstracts scheduled for a press release and presentations in the IASLC 17th WCLC press conferences will only have their titles and authors released on November 16, 2016 and the full abstracts will not be available until either presented at the WCLC 2016 or released during a press conference, whichever comes first. Once presented or released, the full abstract will be available online.



Registrants will receive in their onsite registration material at the conference a USB drive containing the same material that was released on November 16, 2016.

All abstracts, including those presented in the Press Conferences and highlighted in Press Releases, will be published in the *Journal of Thoracic Oncology* as a supplement following the conference.

Social Media Policy:

- Organizations may use social media to disseminate news and information regarding abstracts being presented at the WCLC. All information distributed through social media channels must adhere to the IASLC's embargo policy.
- Organizations promoting their research through Twitter are welcome to include the IASLC's World Conference hashtag, [#WCLC2016](#).
- Members of the media are not permitted to photograph or record and transmit/share on any social media platform any presentation's slides without approval from the presenter and/or the IASLC. Representatives from academic institutions are permitted to share slides, but not for the media to re-transmit. Only non-flash photography is allowed of slide presentations.

Press Releases:

We respectfully request that any organization that publishes a news release about any data or event involving the WCLC includes a specific reference to the 17th World Conference on Lung Cancer hosted by the International Association for the Study of Lung Cancer (learn more at www.iaslc.org).

Video, Photography and Audio Recording Policy:

Photography, videotaping and audio recording are allowed for news coverage only in the following areas/events:

- Press Conferences
- Interview rooms
- Other designated locations
- Recording in common areas requires permission and/or an IASLC staff escort

Author Slides:

Members of the media are welcome to use slides presented during the WCLC 2016 **press program** in their news coverage of the meeting. However, authors



retain the copyright to their full slide presentations and all copyright laws apply to the reproduction, distribution and/or publication of slides.

Photography, videotaping or any other recording of presentation slides not included in the press program is prohibited unless a news organization is given specific permission by the IASLC staff and the author. This material is covered by copyright and not for wide public consumption without explicit approval.

Live Coverage:

Live coverage requires the approval of the IASLC. An authorized representative of any press vehicle requiring electrical service or external cabling must be available to coordinate logistical details with IASLC. Live coverage is restricted to designated areas or an area approved by IASLC staff and is on a first-come, first-served basis.

Press Kit:

Forthcoming.

Press Conference Information:

Forthcoming.

For questions, please contact:

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Failure to comply with these policies may result in the immediate revocation of any privileges at the current WCLC and for future IASLC events.

The IASLC reserves the right to change these policies as needed without notice.

