



Dear Media Partners,

On behalf of the International Association for the Study of Lung Cancer (IASLC), it is our great pleasure to invite you to the IASLC 17th World Conference on Lung Cancer (WCLC). We venture to Vienna this year for what will be the first of our annual conferences. Previously held every other year, the conference's popularity and the rapid pace of scientific development in the prevention and treatment of lung cancer prompted a move to hold the WCLC annually.

Thousands of the world's greatest minds will gather in Austria's capital for this educational and scientific event which will cover all aspects of the prevention, early detection, and management of lung cancers, mesothelioma, thymic, and other thoracic malignancies. The conference will feature groundbreaking and news-making research and advancements in thoracic malignancies.

With the theme of "WCLC 2016 Together Against Lung Cancer," our focus will be active prevention, accurate diagnosis, and advanced care. Physicians, scientists, nurses, health professionals, government officials, partners from the industry, health advocacy groups, patients, and media partners will gather for education, events, and presentations of the most recent research discoveries and clinical trial results. Topics will include tobacco control and smoking cessation programs, early detection and screening, accurate diagnosis, treatments, palliative care, continuous medical education, and patient support and advocacy programs.

The IASLC 17th World Conference has a global mission to prevent, diagnose, and treat lung cancer and other thoracic malignancies through collaboration and world class science. We are a strong voice and global force to help decrease the world-wide burden of lung cancer. Your interest in covering the IASLC World Conference gets us closer to our mission to spread awareness and fight lung cancer.

We hope to welcome you personally in Vienna to discover the progress being made in the field of lung cancer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Fred R. Hirsch, MD, PhD'.

Fred R. Hirsch, MD, PHD
IASLC Chief Executive Officer

A handwritten signature in black ink, appearing to read 'Robert Pirker, MD'.

Robert Pirker, MD
WCLC 2016 Conference President

